

Serrala Alevate CashApp



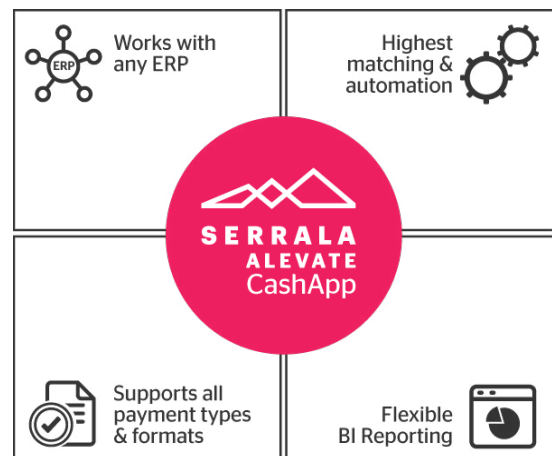
Agile and Scalable Cash Application in the Cloud

Allocating and matching customer payments has never been easier and faster – with Serrala Alevate CashApp, the cloud-based solution for highly automated cash application. Working with any ERP, Serrala Alevate CashApp supports all payment types and formats including bank statements, remittance advices, settlement and lockbox files. The solution frees up resources by intelligently automating repetitive manual activities and improves key KPIs, such as DSO and receivables aging, with accelerated processing cycles and efficient AR operations.

Apply Cash like Never Before

Serrala Alevate CashApp addresses and solves all key challenges in the cash application process:

- **Manual and repetitive tasks:** Achieve highest possible automation and reduce manual activities
- **Customers using various payment methods:** Process bank statements, remittance advices, lockbox and settlement (PSP) files with just one solution
- **Delayed cash allocation:** Get rid of unallocated cash and update customer accounts first thing in the morning
- **Lack of visibility:** Monitor important KPIs and gain full transparency of the process
- **Fragmented processes:** ERP-agnostic standardization of the cash application process



Why Serrala Alevate CashApp?



Accelerate cash application with matching rates of up to 99%



Reduce manual and repetitive activities by up to 80%



Empower your AR team with flexible business rules, self-learning matching intelligence



Best-in-class cloud technology with a responsive user interface that works with any ERP

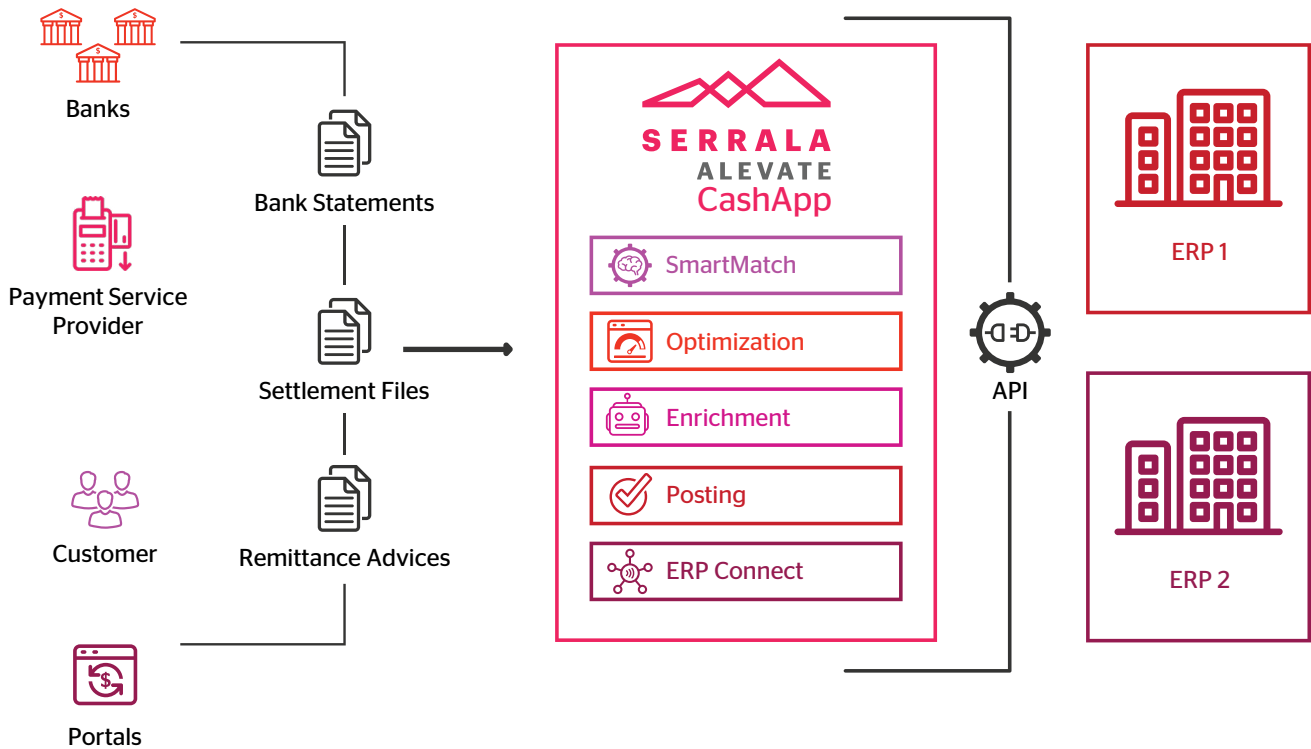
Business Benefits at a Glance

- **High automation:** End-to-end cash application for straight through processing
- **Speed up process times:** Automated data and file retrieval – easy and fast exception handling to reduce costs
- **User experience:** Intuitive, easy-to-use interface with flexible dashboards
- **Plug & Play:** Software as a Service (SaaS) with fast implementation times, no hardware required, scalable solution
- **Standardized processes:** Standardized cash application process across different ERP systems

Future-proof and Secure Technology

- Expedient, secure, and harmonized migration to the cloud
- Simple, out-of-the-box, installation that is adaptable to your organization's needs
- Innovative transitional approach that easily accesses all enterprise and legacy systems with the latest API capabilities
- Mobile and web access enabling 24/7/365 capability

Serrala Alevate CashApp – How it Works



Interested? Contact us for more information. contact@serrala.com

About Serrala

Serrala is a global B2B fintech that creates more secure global payments capabilities for every enterprise. The SAP partner is the only global company providing unique expertise and business benefits for suppliers and buyers for the entire Universe of Payments. With hundreds of realized O2C projects, Serrala helps credit managers and receivables professionals to successfully protect business against credit risk exposure and bad debt loss.

With offices in North America, Europe, Asia and the Middle East and over 700 employees, we are proud to be a trusted solution provider to customers of all sizes and in all industries.

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